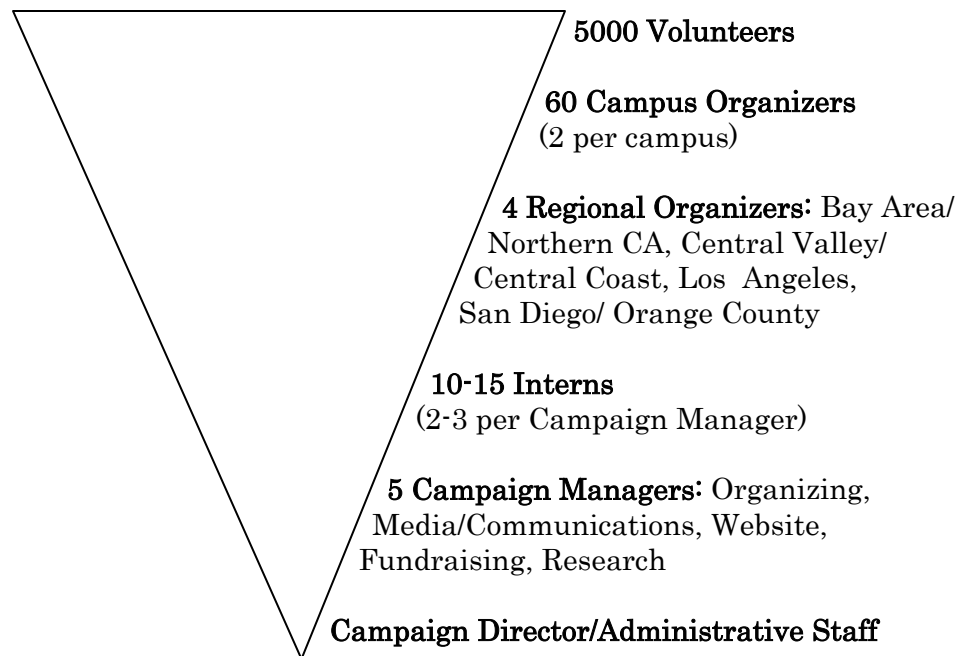


# Student Organizing Strategy

The *Tuition Relief Now!* campaign is a student-led effort. Thus far, we have reached out to 1200 student organizations statewide, and we have cultivated relationships with the leadership of each of the statewide student government organizations. We have connected with regional, statewide and national policy and advocacy groups, numerous community organizations and parent groups. We have hosted several convenings of key student organizers and advisors, presented at student symposiums and we host a weekly statewide organizing conference call. Soon we will develop a steering committee of student, parent and community group leaders to further guide our organizing strategy.

Through all of these statewide meetings, on-campus recruitment, and student conference calls, we have begun to build a base of students who will organize a volunteer signature drive to collect the necessary signatures to qualify this initiative for the ballot. We intend to recruit 5000 volunteers on over 30 campuses to collect signatures over the qualifying period

Below is our basic organizing model:



The main job of each organizer will be to recruit volunteers at their campus to set signature goals, get those signatures, and once we qualify, to help with campaign and get out the vote activities. The role of Greenlining is to provide infrastructure support for the campaign.

